



Your authorized hearing professional:



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Hearing Aid Styles

Better hearing in a shape and size
that fits your needs and lifestyle

There are four common styles of hearing aids. All four help with mild to moderate losses, but if your loss is more severe, choices can be limited. While size is the most obvious difference, each has different attributes that are important to consider.



The right hearing instrument style and size for you depends on several factors, including:

- degree of hearing loss
- listening requirements
- ear shape and size
- ability to handle instrument and controls
- lifestyle needs

BTE Behind-The-Ear hearing aids are the largest models and can house a variety of circuit options and amplify sounds to a greater degree than most custom models.



ITE In-The-Ear hearing aids house a variety of circuit options in a custom-made shell. Its size and easy-to-use controls may also be helpful for people with limited dexterity.



ITC In-The-Canal hearing aids are custom designed to fit in the ear canal. ITC instruments offer a variety of circuit choices that would have previously required a larger aid.



CIC Completely-In-The-Canal hearing aids are custom designed to fit entirely in the ear canal. CICs are popular for their aesthetic appeal, but the physiology of some individuals' ears may make the style unsuitable for them.

