

# zōn™

{ with BluWave™ SP }



.....  
Where  
art meets  
science.







# Good looks are only the beginning.

The perfect marriage of cutting-edge technology and exquisite design, Zōn is the only hearing solution on the market positioned to offer it all: extraordinary beauty, ultimate comfort, and best-in-class performance.

What makes Zōn so supremely unique? It's the only hearing instrument available with **BluWave Signal Processing**, Starkey's proprietary system designed to optimize Zōn's already best-in-class features. So now when noise levels change as you move through different environments, your hearing aid changes with them. Unwanted whistling, otherwise known as feedback, virtually does not happen. And talking on the phone can be effortless and more enjoyable, since Zōn automatically adjusts upon detecting a phone signal.

By any measure, Zōn is the most advanced hearing solution on the market today. Designed to be as pleasing to the eye as it is to the ear, it provides the most natural hearing experience modern science has to offer.

# Zōn. The sound choice.



	zōn	A	B	C	D	E	F
Feedback Management	★	○	○	○	○	○	○
Noise Management	★	○	○	○	○	○	○
Ear Acoustic Confirmation	★						
Push Button Multimemory	○	○					○
Environmental Adaptation	○	○	○	○	○	○	○
Voice Indicators	★						
Follow-Up Reminder	★						
Automatic Telephone Response	○		○	○			○
Hearing Aid Self Check	★						

★ Leader   ○ Available

Starkey Zōn was compared to leading receiver-in-canal products from GN ReSound, Oticon, Phonak, Siemens and Unitron.

## Enjoy life's simple pleasures.

The biggest problem hearing aid wearers experience is that annoying whistling called feedback, which can be caused by any number of things, such as hugging a loved one, having the hearing aid brushed by hair, or simply being outside on a windy day. Thanks to a breakthrough feature called **Active Feedback Intercept**, Zōn hearing aids virtually eliminate buzzing and whistling, no matter what may have caused it in the past.

## Hold a conversation anywhere.

Chances are you can hear the voices that are directly in front of you when in quiet situations, but have trouble when the noise level increases, like while in a restaurant with family and friends. With this common complaint in mind, Zōn was designed to include technology called **Directional Speech Detector**, resulting in extraordinary directional performance and better understanding in noise. You've always wanted to hear individual voices in a crowd. Now you can.

## Optimal listening on the phone.

Anyone who wears hearing aids knows telephone conversations can sometimes be difficult. With **Automatic Telephone Response**, Zōn virtually eliminates feedback while automatically adjusting for optimal communication on the telephone.

# Zōn: Offering the widest range of options available.

Zōn is the best receiver-in-canal product available on the market today with its best-in-class features optimized by BluWave Signal Processing. This hearing aid has been designed to perform well in the most challenging listening situations—in a restaurant, driving in a car or listening to a child’s voice.

Zōn is available in three technology levels. Each one, as shown to the right, is designed to perform in specific listening environments. Depending on the nature of your listening needs, there is a Zōn hearing aid that’s right for you.

Consult your local hearing professional to experience Zōn today.

## SMART FEATURES

- Integrated Real Ear Measurement
- Voice Indicators
- Self Check
- Reminder

## NOISY ENVIRONMENTS

On a spirited drive

In a crowd

At a dinner party

At a lecture

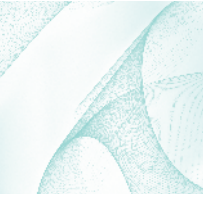
At a museum

One-on-one

## QUIET ENVIRONMENTS

At home

# Lifestyle Usage Guide



zōn.7



zōn.5



zōn.3







## Looks as good as it listens.

Zōn was designed to be just as advanced on the outside as it is inside, taking size, comfort, and style to a whole new level. How? Again, BluWave Signal Processing, which allows Zōn to be made as small as possible, while still performing like no other hearing aid available today. Developed by industrial designers, researchers, and tested with patients for optimal comfort, ergonomic accuracy, and cosmetic fit in rich color options to complement and match hair and skin tones.

Zōn, the ultimate hearing experience.  
Try it on today.

.....  
Be confident  
knowing you have  
the best-in-class.



Congratulations on your journey to improved hearing. Only one out of five people with hearing loss actually seeks help, so by visiting your hearing care professional, you've already taken a big step.

After being fitted with Zōn, you'll have the satisfaction of knowing you're wearing one of the world's most advanced hearing aids: fully automatic, comfortable, and crystal clear.





A global hearing technology company  
headquartered in Eden Prairie, Minnesota, U.S.A.

**Starkey Laboratories, Inc.**

6700 Washington Avenue South  
Eden Prairie, MN 55344-3476  
800.328.8602

[www.starkey.com](http://www.starkey.com)